

NEWSLETTER

DECEMBER 2022



WE CAN'T BELIEVE WE ARE ALMOST AT THE END OF 2022!

It seems like a great time to catch up with all our clients in what, has been our 90th year of trading. When we started in 1932 who knew we would continue to trade through a worldwide pandemic, when so many businesses have felt the continuing ripples caused by Covid-19 and the ongoing problems in Europe. Although the cost of paper has increased by 40-50% over the last year, we have maintained our prices and will continue to assist our customers with cost saving across the next few months.

With this in mind, we are offering all our clients a **FREE** print audit in 2023. Contact us to arrange a meeting to discuss all your printing requirements and let us recommend ways to buy your print more cost effectively. Perhaps you are looking for ways to market your company and we can also assist you with this.

IN OTHER NEWS, there have been some exciting events in our business. As many of you know, Charlie started with us as an apprentice 9 years ago and has become an invaluable member of the team. This year in April he was promoted to Print Manager and now coordinates the presses and oversees the printing and distribution of your jobs. It seems only five minutes ago that he joined us, but the same could be said for our Graphic Designer Sam who celebrated a milestone with us this year. Unbelievably she had been creating your logos, letterheads, invitations, leaflets, business cards and other artwork for 10 years! So if you add this to Emma's 4 years as Account Manager, Martin and Peter's 58 and 31 years respectively, we have just over 112 years of experience and knowledge between us!



10th
year
ANNIVERSARY

This year we also installed a new print finishing machine which creases and folds and perforates up to 350gsm. Time saving results which we can pass on to our customers.

Charlie and Peter attended The Print Show at Birmingham NEC, which was a great opportunity to network, but also see what investments can be made to further increase our efficiency and productivity.

WE ARE ALREADY PLANNING TO UPGRADE ONE OF OUR PRESSES NEXT YEAR, SO WATCH THIS SPACE!

We want to thank you all for your continued custom over the last year. We know it has been a difficult year for many and we appreciate every job, however big or small. We look forward to bringing your designs to life over the next year.

WISHING YOU ALL A VERY MERRY CHRISTMAS AND HAPPY NEW YEAR

Peter Martin Sam Charlie Emma

DID YOU KNOW WE DON'T JUST PRINT ON PAPER?

We can also help you promote your company with eye catching signage and pull up banners. So if you are planning any events in the future, give us call to see how we can help you.



Our long-standing customers will know how seriously we take our role in preserving the future of our planet. In 2021 we installed our solar panels and this year we have taken delivery of an electric car so that any client deliveries or meetings can be undertaken in a much greener way. We are always looking for ways to improve our carbon footprint and the majority of the materials we use for your printing are Carbon offset. This is a logo which can be added to your jobs and can be a great way of marketing your own green credentials to your clients.



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